

7 WEBSITE MISTAKES KILLING YOUR LEADS

How to Fix What's Costing You Traffic,
Conversions, and Revenue

AGELESS
MARKETING

SEO • WEBSITES • GROWTH SYSTEMS



Why Most Websites Don't Convert

Most businesses
think they need
more traffic...

But the truth is —
your website is
likely leaking
leads before they
ever convert.

In this guide, you'll discover the 7 most common mistakes that are silently killing your growth — and how to fix them.



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Your site might look good — but it doesn't guide users toward action.

If your website isn't built to convert, you're losing leads every single day.

Clear call-to-action

Simple navigation

Conversion-focused layout



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Weak or Confusing Messaging

If visitors don't instantly understand what you do... they leave.

Clear headline
within 3 seconds

Speak to pain
points

Focus on
outcomes, not
services



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No Clear Call-to-Action

If you don't tell users what to do next —
they won't do anything.

Use strong CTAs:

Get Your Free
Growth Plan

Book a Strategy
Call

Repeat CTAs
across the
page



Most businesses never realize this is why they're stuck



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Slow Load Speed

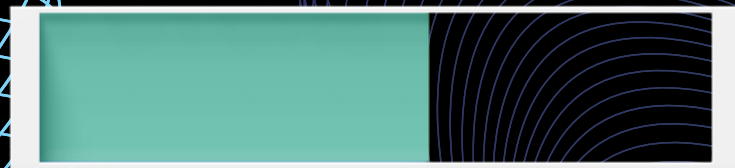
A 1-second delay can drop conversions by
up to 20%

Optimize images

Reduce plugins

Improve
hosting

FUTURE LOADING



Every day this isn't fixed = lost revenue



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No SEO Strategy

If your site isn't optimized, it won't get found.

Target high-intent keywords

Optimize pages

Build content consistently



Your competitors are already fixing this
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No Trust or Authority Signals

People don't trust what they can't verify.

Add testimonials

Show results

Include case studies

TRUST

We've helped businesses increase traffic by 106%



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No Lead Capture System

Visitors leave without giving you their info.

If you're not capturing leads, you're paying for traffic you'll never see again.

Add a lead magnet

Use forms + funnels

Capture before they leave



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How Much Is Your Website Costing You

Lost leads per day



Lost revenue per month



Missed opportunities



**Most businesses never realize how much
this is costing them until it's too late**



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**1000'S OF LEADS
GENERATED**

Get Your Custom Website & SEO Growth Plan

We'll show you exactly what's holding your site back — and how to fix it.

- Identify what's killing your conversions
- See missed SEO opportunities
- Get a step-by-step growth plan

[Get Your Free Growth Plan Now](#)

Takes less than 60 seconds

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